



Hindusthan College of Engineering and Technology

(An Autonomous Institution, affiliated to Anna University, Chennai)
Approved by AICTE, New Delhi and accredited with 'A' Grade by NAAC
Valley Campus, Pollachi Highway, Coimbatore, Tamilnadu



Department of Management Sciences (MBA)

Date: 08.06.2023

Action Taken Report on 11th BoS

The Eleventh Board of Studies meeting of Regulation 2020 for the academic year 2023-2024 was conducted on 03.06.2023 at 10.30 pm via Google Meet (Link: <https://meet.google.com/oiz-zwdk-ksw>).

1. Syllabus Revision

S.No.	Subject in which revision has been done	Percentage Syllabus Revised
1.	20BA1201-Business Organizational and Management	5%
2.	20BA1203-Accounting for Managers	5%
3.	20BA3302-International Business	3%
4.	22BA5601-Foundation of Entrepreneurship	23%
5.	22BA6601-Introduction to Business Venture	9%
6.	22BA6602-Team Building & Leadership Management for Business	-
7.	22BA7601-Creativity & Innovation in Entrepreneurship	-
8.	22BA7602-Principles of Marketing Management for Business	-
9.	22BA8601 Human Resource Management for Entrepreneurs	-
10.	22BA8602-Financing New Business Ventures	-

2. New Courses Introduced for UG Degree (Minor Courses):

S.No	Regulation	Course code with name	Credits
1.	2022	22BA5601-Foundation of Entrepreneurship	3
2.	2022	22BA6601-Introduction to Business Venture	3
3.	2022	22BA6602-Team Building & Leadership Management for Business	3
4.	2022	22BA7601-Creativity & Innovation in Entrepreneurship	3
5.	2022	22BA7602-Principles of Marketing Management for Business	3
6.	2022	22BA8601 Human Resource Management for Entrepreneurs	3
7.	2022	22BA8602-Financing New Business Ventures	3

3. Syllabus Revision:

S.No	Subject in which revision has been done	Action taken	Percentage Syllabus Revised
1.	20BA1201-Business Organizational and Management	Suggestions Incorporated	5%
3.	20BA1203-Accounting for Managers	Suggestions Incorporated	5%
4.	20BA3302-International Business	Suggestions Incorporated	3%
5.	22BA5601-Foundation of Entrepreneurship	Suggestions Incorporated	23%
6.	22BA6601-Introduction to Business Venture	Suggestions to be Incorporated	9%

4. General Recommendations:

S.No	Suggestion given in the BoS experts	Action taken
1	Focus on Analytics in the area of HR, Marketing & Finance.	Considered
2	Focus on Online Certifications like NPTEL..etc	Considered
3	Focus on Case based Teaching.	Considered
4	Focus on Internship.	Considered
5	Insisted to sign with MoU's with Companies.	Considered
6	Suggested to give Other Language Training to Students.	Considered


Chairman

Board of Studies

Department of Management Sciences(MBA)

Date: 08.12.2023

Action Taken Report on 12th BoS

The Twelfth Board of Studies meeting of Regulation 2020 for the academic year 2023-2024 Even Semester was conducted on 02.12.2023 at 11.00 am at Library Video Conference Room.

1. Syllabus Revision

S.No.	Subject in which revision has been done	Percentage Syllabus Revised
1.	20BAX301- Integrated Marketing Communication	50%
2.	20BAX313-Behavioural Finance	60%


2. New Courses Introduced for UG Degree (Minor Courses):

S.No	Regulation	Course code with name	Credits
1.	2022	22BA6601-Introduction to new business venture.	3
2.	2022	22BA6602 - Team Building & Leadership Management	3

3. General Recommendations:

S.No	Suggestion given in the BoS experts	Action taken
1	Can associate students with companies in order to have better practical knowledge.	Considered
2	Suggest students to opt minimum 8-week course in NPTEL for Online certification.	Considered
3	CO-PO Mapping and Bloom's Taxonomy level can be mapped in syllabus.	Considered
4	Learning is more important than teaching	Considered

	and students should be made to learn more and improve practical knowledge. Practical subjects like Tally can be included.	
5	Finance for non-finance engineers can be given to engineering students as open elective.	Considered
6	More emphasis shall be given for presentation tools and techniques.	Considered
7	Basics of taxation (Direct and indirect taxes) and Fin Tech courses can be offered to Finance students.	Considered
8	Awareness on opportunities in Corporate finance, investment banking, public and private markets to be carried out during I year of study.	Considered
9	Communication skills to be given more importance along with Excel training.	Considered
10	Students should be trained to analyse and make decisions based on financial statements of the organizations.	Considered
11	NiSM Certifications is must to get Internships in Financial services sectors hence students shall be motivated to take up NiSM Certifications. Can connect with Industry and have industry partners for finance courses.	Considered



Chairman
Board of Studies

Chairman - BoS
MBA - HiCET