

Academic Year: 2023-2024

Minutes of the Board of Studies Meeting

The Eleventh Board of Studies meeting of the Department of Management Sciences post graduate programme was conducted on 03.06.2023 in the Hybrid Mode(Google Meet: <https://meet.google.com/oiz-zwdk-ksw>)

The following members were present:

S.No.	Name of the Person	Department	Position
1	Dr.K.Samuvel	Professor & Head, Department of Management Sciences	Chairman
2	Dr.R.Krishnaveni	Retired Professor, Department of Management Studies,PSG Institute of Management, Coimbatore	University Nominee
3	Dr. K. Ramamurthi	Principal, VLB Janakiammal College of Arts & Science,Kovaipudur, Coimbatore.	Subject Expert
4	Dr.J.Ashok	Professor, School of Business & Management, Christ University,Yeshwanthpur Campus.	Subject Expert
5	Dr.Bhawna Chahar	Associate Professor ,Department of Business Administration, Manipal University Jaipur, Jaipur, Rajasthan.	Subject Expert

6	Mr.M.Shyam Sundar	Procurement Operations Manager,Adidas	Industry Expert
7	Mr.R.Praveen Kumar	City Manager (TN & PY) Ather Energy Pvt Ltd	Alumni
8	Dr.M.Bhuvaneswari	Professor, Department of Management Sciences	Member
9	Dr.S.Kamalaravanan	Professor, Department of Management Sciences	Member
10	Dr.K.Nithyavathi	Associate Professor, Department of Management Sciences	Member
11	Dr.A.Jayanthi	Associate Professor, Department of Management Sciences	Member
12	Dr.V.Kanimozhi	Assistant Professor, Department of Management Sciences	Member
13	Lt.R.Manoj	Assistant Professor, Department of Management Sciences	Member
14	Mr.A.Prasanth	Assistant Professor, Department of Management Sciences	Member
15	Mr. G.Chandrasekaran	I MBA	Student Member
16	Ms.N.Saptha Prriya	I MBA	Student Member
17	Mr.P.Nallathambi	47/1, Palaniyappa Layout, SIDCO / Madhukarai Taluk Coimbatore	Parent Member

The chairman of the BOS, Dr.K.Samuvel welcomed all the members for the Tenth Board of Studies meeting. The chairman introduced the BOS members.

The Chairman presented the suggestions given by the experts and the action taken report during the Previous BoS meeting which was held during 15.02.2023 was approved.

The chairman gave an outline of the views expressed by the members of Department Advisory Committee (DAC) related to the Regulation 2020 curriculum and syllabus. The Board of Studies member's suggestion has been sought in this regard.

The following points were discussed.

The following Discussion on Curriculum and Syllabus took place:

S.No	Name of the Course	Suggestions incorporated
1	20BA1201-Business Organizational and Management	Business Organization Types.
2	20BA1203-Accounting for Managers	Balance Sheet Preparation for different organizations.
3	20BA3302-International Business	International Rules in Marketing.

The following UG Degree Minor Courses were approved by the BOS Members:

S.No	Name of the Course	Suggestions incorporated
1	22BA5601-Foundation of Entrepreneurship	Course Approved and following suggestions included: Unit 3- Need and Importance - Steps in identification of Business Opportunity. Techniques of market Survey – Market Research Procedure. Unit 4- Critical risk contingencies of the proposal, Scheduling and milestones.
2	22BA6601-Introduction to Business Venture	Suggested the Course and following topics to be included: IPR, GST, Government Scheme.
3	22BA6602-Team Building & Leadership Management for Business	Course Approved
4	22BA7601-Creativity & Innovation in Entrepreneurship	Course Approved
5	22BA7602-Principles of Marketing Management for Business	Course Approved
6	22BA8601 Human Resource Management for Entrepreneurs	Course Approved
7	22BA8602-Financing New Business Ventures	Course Approved

General Suggestions from members of Board of Studies

S.No	Suggested by	Suggestions
1	Dr.R.Krishnaveni, University Nominee, Retired Professor, PSG IM.	1. Asked to include Introduction to Business Venture in Vertical II Entrepreneurship(UG) 2.Asked to include International Marketing Rules in IBM
2	Dr. K. Ramamurthi Principal, VLB Janakiammal College of Arts& Science,Kovaipudur, Coimbatore.	1.Asked to include Business Organisation types in BOM 2. Asked to include Balance Sheet Preparation based on Organization types in Accounting for Managers.
3	Dr.J.Ashok Professor, School of Business & Management, Christ University, Yeshwanthpur Campus.	1.Critical risk contingencies of the proposal, Scheduling and milestones in Foundation of Entrepreneurship. 2. Focus on Analytics in the area of HR, Marketing and Finance.
4	Dr.Bhawna Chahar , Associate Professor ,Department of Business Administration, Manipal University Jaipur, Rajasthan.	1. Need and Importance - Steps in identification of Business Opportunity. Techniques of market Survey – Market Research Procedure in Foundation of Entrepreneurship. 2.Focus on Online Certifications.
5	Mr.M.Shyam Sundar, Industry Expert, Procurement Operations Manager, Adidas.	1.Case based Teaching 2.Focus on Internship 3. MoU's, 4. Other Language Training.
6	Mr.R.PraveenKuamr, Alumni Student.	1. Focus on Business Analytics

Course faculties are advised to conduct or organize guest lectures, seminars, workshops and outbound activities for each courses under any of the clubs.

Chairman thanked all the members for spending their valuable time in giving suggestions for all the courses.

The meeting came to an end at 12.45 pm with vote of thanks.


Chairman - BoS

Enclose:

1. Previous BoS meeting Minutes
2. Action Taken Report
3. Curriculum and Syllabi

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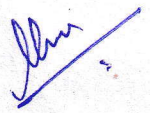
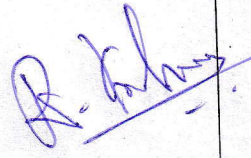
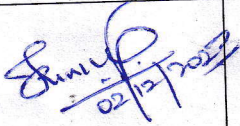

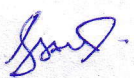
1. The Principal
2. Dean Academics
3. Controller of Examinations
4. All the Members of BoS
5. File

Academic Year: 2023-2024

Minutes of the Board of Studies Meeting

The Twelfth Board of Studies meeting of the Department of Management Sciences post graduate programme was conducted on 02.12.2023 at Library Video Conferencing Room

The following members were present:

S.No.	Name of the Person	Department	Position	Signature
1	Dr.V.Kaarthiekheyam	Professor & Head, Department of Management Sciences	Chairman	
2	Dr.R.Krishnaveni	Professor, Department of Management Studies, PSG Institute of Management, Coimbatore	University Nominee	
3	Dr.K.Ramamurthy	Principal, Dr.NGP Arts and Science College, Coimbatore	Subject Expert	 02/12/2023
4	Dr.V.R.Nedunchezian	Professor of Management, Rathinam College of Arts & Sciences, Coimbatore	Subject Expert	
5	Mr.Gowtham Dhamocharasamy	Founder, Fincliniq, RG Pudur, Coimbatore	Industry Expert	
6	Mr.Prithivi Ragul	Jai Knit Printers, Tirupur	Alumni	- Absent -
7	Dr.M.Bhuvaneshwari	Professor, Department of Management	Member	- Absent -

		Sciences		
8	Dr.S.Kamalaravanan	Professor, Department of Management Sciences	Member	<i>[Signature]</i>
9	Dr.A.Jayanthi	Associate Professor, Department of Management Sciences	Member	<i>[Signature]</i>
10	Dr.V.Kanimozhi	Assistant Professor, Department of Management Sciences	Member	<i>[Signature]</i>
11	Lt.R.Manoj	Assistant Professor, Department of Management Sciences	Member	- Absent -
12	Mr.A.Prasanth	Assistant Professor, Department of Management Sciences	Member	<i>[Signature]</i>
13	Ms.Phavithra S	I MBA	Student Member	<i>[Signature]</i>
14	Mr. Vishnu S	I MBA	Student Member	<i>[Signature]</i>
15	Mr.Senthilkumar C	6/5. Main Road, Sellakkarichal, Sulur, Coimbatore	Parent Member	<i>[Signature]</i>

Academic Year: 2023-2024

Minutes of the Board of Studies Meeting

Board of Studies Chairman Dr.V.Kaarthiekheyen welcomed and introduced the members of the BOS.

The Chairman presented the suggestions given by the experts and the action taken report of the 11th BoS meeting and was approved.

The chairman gave an outline of the views expressed by the members of Department Advisory Committee (DAC) related to the curriculum and syllabus. The Board of Studies member's suggestion has been sought in this regard.

The discussion/ suggestions given by the members are as follows:

S.No.	Name of the Person	Position	Discussion / Suggestions
1	Dr.R.Krishnaveni Professor, Department of Management Studies, PSG Institute of Management, Coimbatore	University Nominee	<ul style="list-style-type: none"> Can associate students with companies in order to have better practical knowledge.
2	Dr.K.Ramamurthy Principal, Dr.NGP Arts and Science College, Coimbatore	Subject Expert	<ul style="list-style-type: none"> Suggest students to opt minimum 8-week course in NPTEL for Online certification. CO-PO Mapping and Bloom's Taxonomy level can be mapped in syllabus. Learning is more important than teaching and students should be made to learn more and improve practical knowledge. Practical subjects like Tally can be included.
3	Dr.V.R Nedunchezian Professor of Management,	Subject Expert	<ul style="list-style-type: none"> Finance for non-finance engineers can be given to engineering students as open elective.

S.No.	Name of the Person	Position	Discussion / Suggestions
	Rathinam College of Arts & Sciences, Coimbatore		<ul style="list-style-type: none"> • More emphasis shall be given for presentation tools and techniques. • Basics of taxation (Direct and indirect taxes) and Fin Tech courses can be offered to Finance students.
4	Mr.Gowtham Dhamotharasamy Founder - Fincliniq, RG Pudur, Coimbatore	Industry Expert	<ul style="list-style-type: none"> • Awareness on opportunities in Corporate finance, investment banking, public and private markets to be carried out during I year of study. • Communication skills to be given more importance along with Excel training. • Students should be trained to analyse and make decisions based on financial statements of the organizations. • NiSM Certifications is must to get Internships in Financial services sectors hence students shall be motivated to take up NiSM Certifications. • Can connect with Industry and have industry partners for finance courses.

The syllabus of the following courses offered to UG departments were approved by the Board of studies:

1. Team Building & Leadership Management
2. Introduction to new business venture.

The modified syllabus of the following courses were approved by the Board of studies:



1. Behavioural Finance
2. Integrated Marketing Communication

The BoS Meeting came to an end by 1:15 p.m.

BoS Members - Signature:

1. Dr.V.Kaarthiekheyam
2. Dr.R.Krishnaveni


Chairman - BoS
Chairman - BoS
MBA - HICET

3. Dr.K.Ramamurthy
4. Dr.V.R Nedunchezhian
5. Mr. Gowtham Dhamocharasamy
6. Mr. Prithivi Ragul Absent
7. Dr.M.Bhuvanewari Absent
8. Dr.S.Kamalasaravanan Absent
9. Dr.A.Jayanthi A. Jayanthi
10. Dr.V.Kanimozhi V. Kanimozhi
11. Lt.R.Manoj Absent
12. Mr.A.Prasanth A. Prasanth
13. Ms.Phavithra S S. Phavithra S
14. Mr.Vishnu S S. Vishnu S
15. Senthilkumar C C. Senthilkumar C

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02/12/2022
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Enclose:

1. Previous BoS meeting Minutes
2. Action Taken Report
3. Curriculum and Syllabi

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1. The Principal
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3. Controller of Examinations
4. All the Members of BoS
5. File